



International Council of Traditional Sports and Games

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Dear friend in sports,

This year, on the 14th of August, we come together to celebrate the International Day of Traditional Sports and Games and honor our cultural heritage while highlighting the importance of the preservation of traditional sports and games.

The 14th of August marks an important occasion for enthusiasts of traditional sports and games around the world. The International Day of Traditional Sports and Games is a momentous celebration aimed at recognizing the inherent value of these activities in fostering cultural exchange, promoting physical activity, and preserving ancestral knowledge. This day offers an opportunity for individuals of all ages to connect with their roots, learn about diverse cultures, and engage in activities that have been passed down through generations.

The International Council of Traditional Sports and Games is committed to its mission of safeguarding and promoting traditional and indigenous sports as part of our cultural heritage. The Council has illuminated the path toward preserving our cultural heritage and promoting global unity. Through initiatives such as the International Day of Traditional Sports and Games, it has demonstrated the power of traditional activities in bridging gaps and strengthening ties. As we celebrate the 14th of August each year, let us remember the significance of traditional sports and games in shaping our world's rich tapestry of cultures and traditions.

In lieu of our annual practice, I would like to call you to join our celebrations of the International Day of Traditional Sports and Games by organizing traditional sports festivities and competitions. You are requested to use the hashtag #TSG14August, so that all such activities are highlighted worldwide.

I would like to thank you for your continued support to the mission of the ICTSG and look forward to your cooperation in the future as well.

Wishing you the very best!

Yours sincerely,

Khalil Ahmed Khan
President



The official international platform for Safeguarding and Promotion of Traditional Sports and Games as established at the 2018 UNESCO Collective Consultation on TSG.

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